

AMENDMENTS TO THE CLAIMS:

Please cancel Claims 2, 3, 6, 9, and 10 without prejudice to or disclaimer of the subject matter recited therein.

Please amend Claims 1, 4, 5, 7, and 8 and add Claims 11 through 14 as follows:

1. (Currently Amended) A digital broadcasting television receiver, comprising:
a ~~television picture signal~~;
receiving means for receiving a digital television signal and a program-GUI data for
changing a GUI included in a broadcasting wave, the GUI data being screen data to be displayed
on a display unit;
installing means for selectively installing the ~~program-GUI data~~ received by ~~the said~~
receiving means; and
displaying means for displaying the installed GUI data on the display unit,
wherein said installing means displays a selecting menu through which a user can select
as to whether the GUI data received by said receiving means is installed or not changing means
for executing the installed program to change the GUI.

2-3. (Canceled)

4. (Currently Amended) A digital broadcasting television receiver according to claim 1, further comprising storage means for storing a user's preference information, wherein:
the GUI data includes keyword information relating to the ~~program is received~~ GUI data;
and

~~said installing means installs the GUI data received by said receiving means when the keyword information corresponds to the user's preference information stored in said storage means when the keyword information coincides with the user's preference information stored in the storage means, the program received by the receiving means is installed.~~

5. (Currently Amended) A digital ~~broadcasting television~~ receiver according to claim 4, wherein ~~said the~~ installing means includes:

notifying means for notifying a user when the keyword information ~~coincides with~~ corresponds to the user's preference information; and

executing means for determining an execution of an ~~to execute~~ installation of the GUI data program based on an instruction by the user.

6. (Canceled)

7. (Currently Amended) A digital ~~broadcasting television~~ receiver according to claim 4, wherein:

the keyword information is characteristics information of a remote control;

the preference information is tendency information for a user's operation; and

the GUI data program to be installed is selected based on comparison between the characteristics information and the tendency information.

8. (Currently Amended) A digital ~~television~~ broadcasting receiver according to claim 7, wherein the tendency information includes at least one of a history of an operation for

executing a given function, a type of misoperation caused before execution of the given function, a hand holding the remote control, and information as to whether the remote control is laid in use or held in use.

9-10. (Canceled)

11. (New) A controlling method of a digital broadcasting receiver, said method comprising the steps of:

receiving a digital television signal and GUI data included in a broadcasting wave, the GUI data being screen data to be displayed on a display unit;

selectively installing the GUI data received in the receiving step; and

displaying the installed GUI data on the display unit,

wherein, in said installing step, a selecting menu is displayed so that a user can select through the menu as to whether the GUI data received in said receiving step is installed or not.

12. (New) The controlling method according to claim 11, further comprising a step for inputting a user's preference information, wherein:

the GUI data includes keyword information relating to the GUI data; and

in said installing step, when the keyword information corresponding to the user's preference information is inputted, the GUI data received by said receiving step is installed.

13. (New) The controlling method according to claim 12, wherein said installing step includes:

a step for notifying a user when the keyword information corresponds to the user's preference information; and

a step for determining an execution of an installation of the GUI data based on an instruction by the user.

14. (New) The controlling method according to claim 12, wherein:
- the keyword information is characteristics information of a remote control;
 - the preference information is tendency information for a user's operation; and
 - the GUI data to be installed is selected based on comparison between the characteristics information and the tendency information.